(54) Title: ORGANIZING IDEAS ACCUMULATED IN A COMPUTER DATABASE
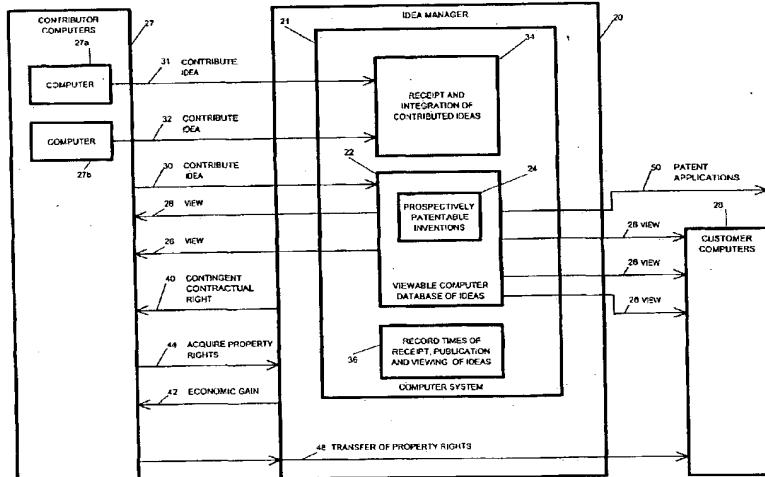
(57) Abstract: A method of organizing ideas in a computer database (Figure 1) includes the steps of: (a) maintaining a computer database (22) for accumulating ideas (34), including positive comments and negative comments; (b) systematically directing a contributor (27a) of a comment, which is in response to a displayed negative comment, to contribute a positive comment for entry into said database by using a given computer-displayed form element adapted for receiving said contribution; and (c) providing a bi-directional access link between the display of the negative comment and a display of the contributed positive comment. A complementary method is used when a negative comment is contributed in response to a displayed positive comment. The positive comments include solution ideas and the negative comments include problem ideas.